

Awards

Best of Show: Certificate, trophy, and \$100 cash prize will be awarded to the best of show. The Best of Show Award will be chosen from all first place winners.

Best in Contest: A trophy, \$50 cash award and scholarship for a 3 credit class at Blue Ridge CTC will be presented to each first place winner in each of the eleven contests.

Certificate of Participation: All other entries will receive a certificate of participation for entering the contest.

Deadline For Entries

April 1, 2010

Ship To:

James Rumsey Technical Institute
3274 Hedgesville Rd
Martinsburg, WV 25403

Attention: *Vizzi Awards*

Questions:

Contact: *Anne Deardorff*
(304) 754-7925 ext. 410
or your school Counselor

Awards Ceremony
May 3, 2010 Holiday Inn

Past Event Sponsors

Platinum

- **Quad Graphics**
- **Blue Ridge CTC**
- **Bridgemont CTC**
- **Eastern Panhandle Tech Prep**

Gold

- **BB&T**
- **Margaret Zembower**
- **Valen & Tonya Meadows**

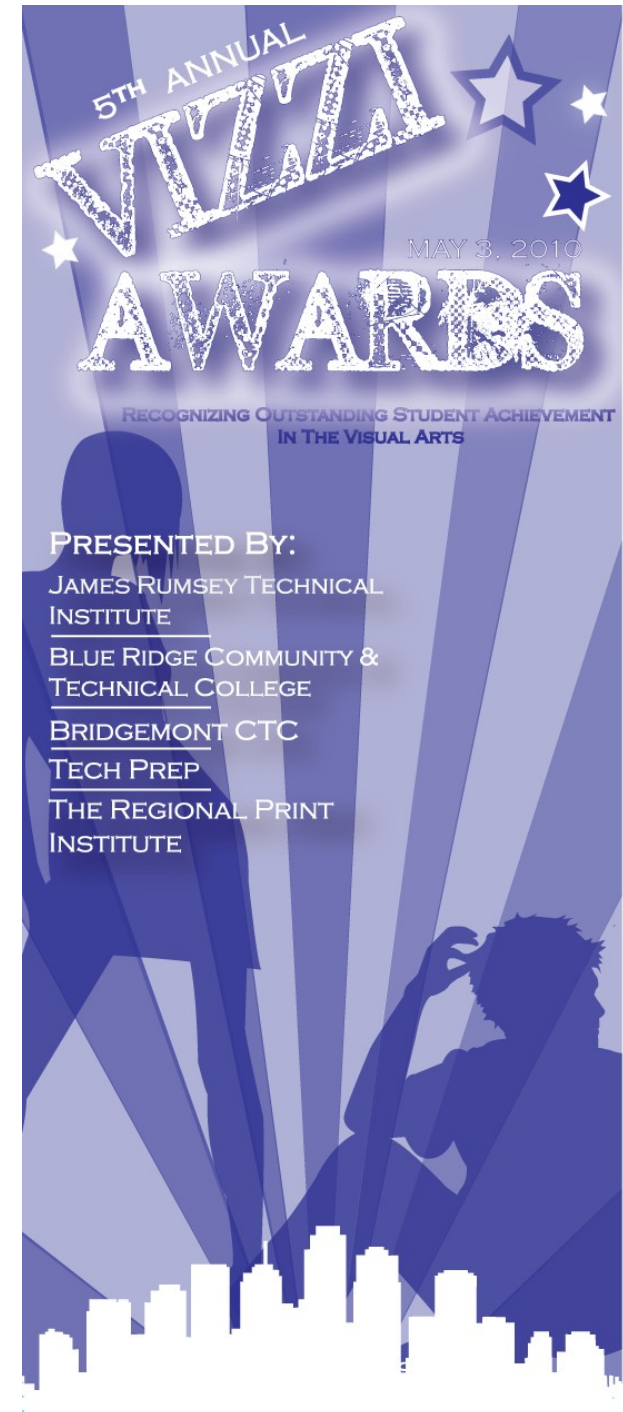
Silver

- **Talley's Consultant Services**
- **Centra Bank**
- **Susquehanna Bank**

Friends Level

Bill Blair, Alisa Cushwa, Bernice and Craig Collis, Virginia Stotler
Vicki Jenkins, Bill Klingelsmith,
Chuck McClain, Doug and Nancy Hovatter
Margie Ways,

*2010 Sponsor campaign is in progress.



Categories

Graphic Communications

Printed Piece: Entries are examples of 1, 2, 3, or 4 color printed pieces of any size or print method. Entries will be judged on registration, ink coverage, ink density and defect control.

Tri Fold Brochure: Entries are examples of a standard tri-fold, printed 1, 2, 3, or 4 colors, any method. They will be judged on composition, registration, ink coverage, ink density, and defect control.

Web Design: Entries will be an example of a website centering on the theme of **PROMOTE YOUR SCHOOL**.

They will be judged on criteria as outlined on www.jamesrumsey.net

Graphic Design

Entries in the following two contests will be judged on a variety of elements: graphics and typography, artful composition of layout, presentation, and overall appeal.

Page Layout: for example - posters, magazine or newspaper spreads or ads, brochures.

Ad Design: for example - self-promotion packages (letterhead, business card, envelope), logo development, packaging and labels, CD/DVD and book jackets

Cartoon Character: Character can be either life based or object based and must use basic colors for accurate color match if printed. Files must be saved in a web savvy format. Entries will be judged on clarity of concept, simplification of character, and scalability. Character must relate to this year's theme: **PROMOTE YOUR SCHOOL**

Visual Media

Short Video: Limited to a maximum length of five minutes, these entries will be judged on composition, continuity, camera angles, audio quality, and editing.

Black and White Photo: Entries are examples of B/W photos of any subject. They will be judged on composition, arrangement, focus, sharpness, lighting and creativity.

Color Photo: Entries are examples of color photos of any subject. They will be judged on composition, arrangement, focus, sharpness, lighting and creativity.

Enhanced Photo: Entries are digital photos enhanced in PhotoShop or equivalent photo editing software. The photo may be of any subject. The work will be judged on creativity, composition and overall impact.

2/Dimensional Fine Art Piece Entries are examples of fine artwork using any single medium or mixed-media. The artwork may be of any subject. The work will be judged on creativity, composition and overall impact.

General Rules and Procedures

- No entry fee
- Entries should be mounted on illustration board no larger than 22" X 28". (Excluding web design, and short video contests).
- The student will be responsible for 100% of the work.
- Two samples are necessary for entry.
- Winning entries will be displayed at the awards reception held May 3, at 6:30 p.m. at the Holiday Inn Martinsburg.
- The contest is open to all high school or home schooled sophomores, juniors and seniors from the Berkeley, Jefferson and Morgan Counties.
- One entry per contest per student.
- Judges will be professionals from corresponding disciplines.
- Teachers will be advised if they have winning entries.
- Decisions of the judges are final
- Additional applications, information and complete contest rules at: www.jamesrumsey.net
- All entries must be appropriate for display in a school setting.