

Page Layout Judging Rubric

Entry name: _____

Items Evaluated	Exceeds Expectation 7 - 10 Points	Meets Expectation 4 - 6 Points	Below Expectation 0 - 3	Points Assigned
A. Fonts and point sizes				
The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability.				
B. Graphics Clarity/Placement				
Graphics are used effectively and have strong impact on the total design.				
C. Typography/ proofreading skills.				
There are no spelling or grammatical errors				
D. Interest				
The student has made an exceptional attempt to make the content of the flyer interesting to the people for whom it is intended.				
E. Layout design				
The page has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.				

Judges comments: